

Franchising

Bank of Ireland  
Business Banking



# franchising support services



Buying into an established franchise can be a great way to work for yourself while still having the support of a proven brand and business model.

Our Business Managers can assist you in getting there. Together with our specialist Franchise Development Unit, we can offer you useful advice and expert financial support on all aspects of franchise development including:

- Access to a dedicated €100m loan fund for franchise development
- Asset Finance for fit-outs as well as vehicles and machinery
- Cash Flow support services including overdraft, invoice finance and creditor payment facilities
- Credit card / Laser retailer services and in-store ATMs
- Special fees package for Business Start-Up
- Franchising and Start Your Own Business Guides that provide details on all the relevant franchising elements from developing your Business Plan to opening day and beyond
- Advice and support for established companies considering franchising as a way to expand
- Dedicated Franchise Development Unit

To find out more, talk to your local **Business Manager**, call our **Franchise Development Unit** at **01-6653422** or contact [business.banking@boimail.com](mailto:business.banking@boimail.com)

Lending criteria and terms and conditions apply. Bank of Ireland is regulated by the Irish Financial Services Regulatory Authority.